



A NEW START MEANS CONFIDENCE AND SUCCESS



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ABOUT US

Lotus Global In 2007, our company started to provide services in customs clearance as its main field of activity and then turned towards logistics and foreign trade sector after having evaluated the ever - changing market conditions. Within this context, we contributed significant added value to our clients and to consumers by managing every single step of the supply - chain with our integrative logistics solutions.

Lotus Global, which transfers recent innovations from the age of science and technology into service sector, aims to be always the best in foreign trade, logistics and food sectors with its innovative approach. While generating brand new solutions within the framework of laws It carries out its obligations and the related reliable service concept carefully.

Lotus Global, as being compliant to business ethics principles with a professional team structure, is the right address for your all type of import, export and customs transactions.



OUR QUALITY POLICY

Our quality policy is to provide excellent consultancy service without compromising our working principles which closely follow technological developments, explain, train, give right and serious answers to questions, become solutions to problems, respect social values and principles, be open to suggestions and criticism and comply with national and international legal regulations, by ensuring perfect customer satisfaction with our qualified work force, service speed, constant researches to find better solutions, understanding of providing excellent service, creative & innovative staff and with our strong efforts to be a well known trademark in the sector.

Our mission is to provide highest quality service to our clients.

SERVICE LOCATIONS

Regarding to the sectors we serve, we take part with a broad supply chain challenge in many European Countries particularly in Sweden. Moreover, due to our geographical proximity to the Middle East and Central Asian Countries we cooperate with territorial offices.

OUR SECTORS OF EXPERTISE

Food, beverage and functional products
Pharmaceutical and medical products
Packaging and paper
Textiles & Leather Products
Automotive and spare parts
Chemical products and chemical materials
Iron, steel and aluminum
Ores and by - products
Manufacturing Industry

CHOOSE THE RIGHT ROUTE FOR NEW CONCURRENT SERVICES



why TURKEY?



Turkey is the perfect investment environment with its strategic location as well as its motivated and qualified work force. Global investors are invited to join in Turkey's economic and social growth.

POWERAGE

- A population of 72 million, half of which is under the age of 28.5
- 61% of the population is under the age of 34
- Largest youth population as compared to the EU countries

Source: Turkish Statistical Institute (TurkStat) and EUROSTAT, 2008

INFRASTRUCTURE

- New and highly developed technological infrastructure in transportation, telecommunications and energy
- As an energy transit country, Turkey currently has the capacity to transport 121 million tons of oil to the world markets per annum. Once the ongoing projects are completed, the annual transit capacity will increase to 221 million tons of oil and 43 billion m3 of natural gas
- Proximity to the markets in Europe, Caucasus, Central Asia, the Middle East and North Africa

EDUCATION

- Approximately 450,000 students graduate annually from 143 universities and from other higher education institutions
- 730,000 high school graduates in 2008 (one third of vocational and technical high schools)
- Over 24 million young, well - educated and motivated labor force

Source: TurkStat, Ministry of National Education, Student Selection and Placement Center, 2008

ECONOMY

- 15th largest economy of the world and the 6th largest economy as compared to the EU countries in 2008 (IMF - WEO)
- 15th most attractive FDI destination for 2008 - 2010 (UNCTAD World Investment Prospects Survey)
- Between 2003 and 2008
 - GDP increased 143% reaching USD 742 billion
 - Annual average real GDP growth of 6%
 - Exports increased 179% and reached U
 - Foreign trade increased 186%
 - Exports to neighboring countries rose 278%
 - Imports from neighboring countries grew 274% SD 132 billion

Source: TURKSTAT

A BUSINESS - FRIENDLY ENVIRONMENT

- Highly competitive investment conditions
- National treatment to all global investors
- Equal access to government incentives for all global investors
- With an average of 6 days to start a business, Turkey ranks well ahead of other competitors and the OECD countries

Source: World Bank Doing Business 2010

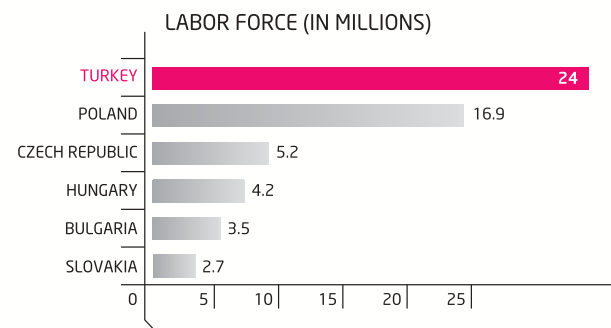
TRANSPORTATION 2008

RAILWAY	10,991 KM
HIGHWAY	64,033 KM
SEAWAY CAPACITY	243.5 MILLION TONS/YEAR
AIRPORTS PASSENGERS	45 AIRPORTS (16 INT.)
AIR CARGO CAPACITY	1.5 MILLION TONS/YEAR

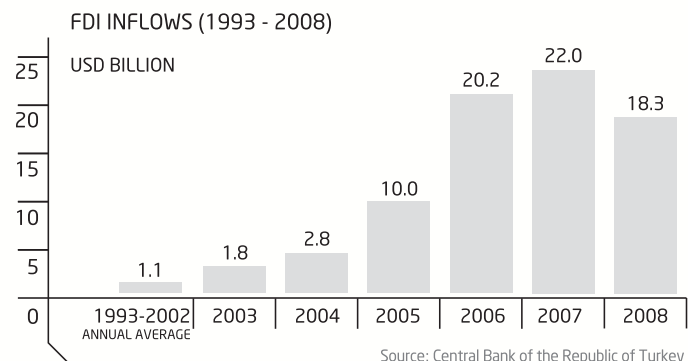
TELECOMMUNICATIONS CAPACITY 2008

MOBILE PHONE SUBSCRIBERS	66 MILLION
PSTN* CAPACITY	21 MILLION
INTERNET USERS	30 MILLION
BROADBAND SUBSCRIBERS	6 MILLION

Source: Ministry of Transport and Communication *PTSN: Public Switched Telephone Network



Source: EUROSTAT, 2008

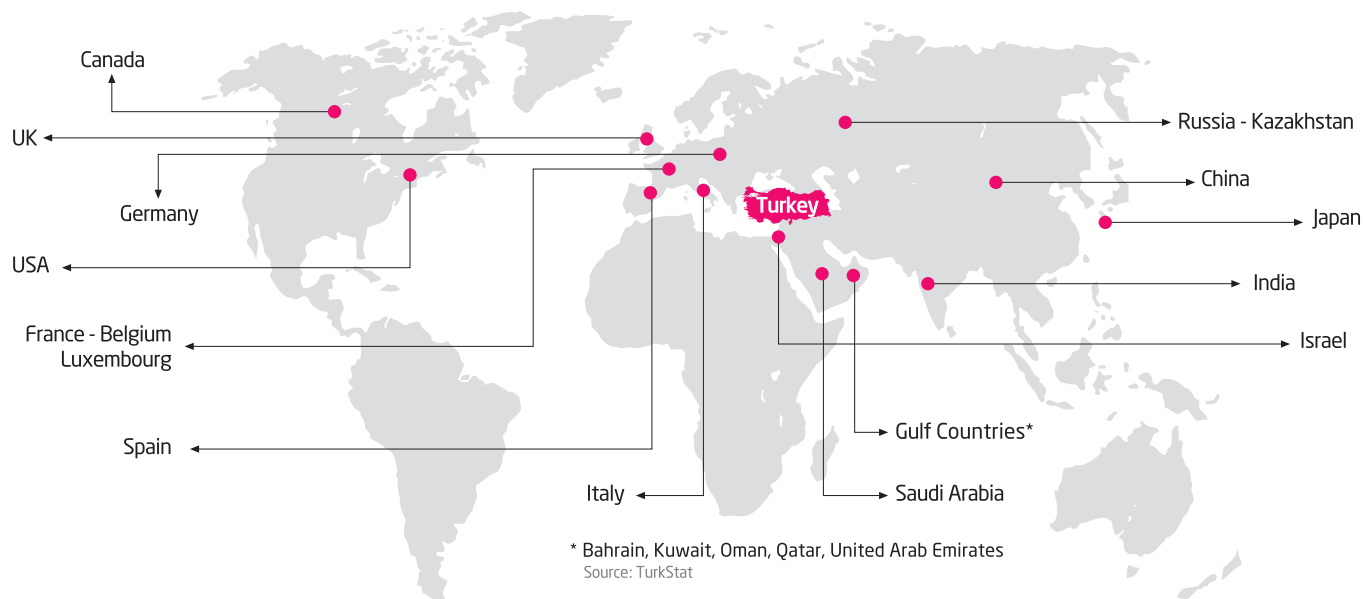


Source: Central Bank of the Republic of Turkey

THE GATEWAY

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Access to Europe, Caucasus, Central Asia, the Middle East and North Africa



CENTRALLY LOCATED

- A natural bridge between both East - West and North - South axes, thus creating an efficient and cost effective outlet to major markets
- Easy access to 1.5 billion customers in Europe, Eurasia, the Middle East and North Africa
- Access to multiple markets worth USD 23 trillion of GDP

INFRASTRUCTURE

- New and highly developed technological infrastructure in transportation, telecommunications and energy
- Well - developed and low - cost sea transport facilities • Railway transport advantage to Central and Eastern Europe
- Well - established transportation routes and direct delivery mechanism to most of the EU countries

POPULATION

- A population of 74 million people • Largest youth population compared with the EU
- Half of the population under the age 29 • Young, dynamic, well - educated and multi - cultural population

LARGE DOMESTIC MARKET

- 35 million internet users in 2010, up from 4 million in 2002
- 62 million GSM users in 2010, up from 23 million in 2002
- 46 million credit card users in 2010, up from 16 million in 2002
- Over 102 million airline passengers in 2010, up from 33 million in 2002
- 28.5 million international tourist arrivals in 2010, up from 13 million in 2002

CUSTOMS UNION WITH THE EU SINCE 1996

- Customs Union with the EU since 1996, and Free Trade Agreements (FTA) with 20 countries
- More FTAs underway Accession negotiations with the EU

WE ARE HERE TO MAKE YOUR LIFE EASIER, IN TURKEY





PRODUCTS

While the food & beverage is the greatest sector worldwide, it is the most basic and necessary element for survival of human being. Today, health has become of secondary importance under the pressure of reduction of food production processes, reduction of costs and getting more profit in order to meet strong demand along with developing technology. Therefore, production of new generation foods with the right food formulae in which health problems resulting from the decrease of malnutrition is among the main target of many countries.

Lotus Global is carrying out R&D studies for supply of new generation multi - purpose foods to the food sector of our country with an innovative understanding. Our primary target is to offer the products such as enriched, fortified and improved foods and dietary supplements which hold the potential of healing mental and physical state and reducing the risk of diseases to the Turkish public.

NEW GENERATION FOODS

GREEN BERRIES

RED BERRIES

GOLD BERRIES

Functional Drinks

The new generation of functional drink with an exclusive mix of 9 vitamins, 3 minerals, antioxidants, ginseng and guarana. KickUp contains vitamin E antioxidants and selenium, which helps to protect your body's cells, plus vitamins B3 and B12, which help your body utilise the energy from food.

Functional Food Supplements : Funtional Pods (Snus Without Nicotine)

The taste and the sensation are similar to snuff, but with the big difference that this product contains neither tobacco nor nicotine. Instead, each pod is filled with healthy, energy - giving ingredients. Contains vitamins, minerals, the unique Bio X20 plant extract, ginseng and caffeine. The carefully formulated ingredients give you a rapid kick, but also boost your energy level for several hours. The perfect product for those who want to quit smoking or simply enjoy life. Antioxidants help to protect your body's cells.

- Original - With the mild, familiar taste of bergamot.
- Original Mini - With the mild, familiar taste of bergamot.
- Mint - With the mild, familiar taste of mint.
- Real White Original
- Real White Soft Mint





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FOOD SERVICES

Many of the food companies in our country carry out the processes (transport, warehousing, sales marketing, distribution, online and retail sale, purchasing, packaging, handling, stock management, continuous supply, total quality management, customer services and after - sale services) by themselves.

Upon the increase of competition in the market, growth of production scales, expansion of consumption towards Anatolia and increasing activity of foreign food brands and consumption chains due to the effect of imported products has urged **Lotus Global** to include the service of food products in its current portfolio.

Lotus Global, carries out food classification, supply, handling and warehousing of the products and barcoding the products in the field of food logistics and carries out distribution process on behalf of its clients.

OUR MAIN ACTIVITIES



- Food Logistics
- Continuous Supply Chain Processes
- Warehousing
- Packaging, Handling
- Products Bar Code Applications
- Inventory Management
- Purchase Procedures
- Sales - Marketing
- Distribution
- Wholesales
- Online Sales
- Retail Sales
- Total Quality
- Customer Services
- After - Sales Services
- R&D

REAL FLAVORS WHICH COME FROM THE NATURE





WITH RELIABLE SERVICE
CONCEPT ALWAYS
JUST-IN-TIME



piyanstajans

FOREIGN TRADE

Import, Export, Consulting & Support Services

We carry out import and export transactions directly, and also provide necessary supports in foreign investment consultancy.

- Consulting & Support Services
- Foreign Investment Consultancy
- Import Services
- Export Services
- Insurance Services

LOGISTICS

Transportation, Customs Clearance, Warehousing...

Our Company, provides international and domestic transportation services, customs clearance services and warehousing services through our solution partners as well as a young and dynamic team under its management.

Lotus Global carries on its activities by adding a new chain to its services in logistics sector which plays an important and active role in economic development of our country. As a result of product diversity in the market along with foreign capital entry to Turkish Markets especially in recent years, logistics support to deliver the goods faster and economically has become rather important.

- Customs Clearance Services
- Export Customs Clearance Services
- Transit Customs Clearance Services
- Transportation Services
- Bonded and Unbonded Warehousing Services



TURKISH QUALITY MEETS WITH LOTUS ASSURANCE

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